TAIFE 2010

Taiwan Automotive International Forum & Exhibition

Overview

TAIFE 2010, a two-day exhibition of Smart Green Vehicle Technologies & Products developed in Taiwan, will be held at Sheraton Detroit Novi on June 21 - 22. TAIFE 2010 is sponsored by the Taiwan Ministry of Economic Affairs. There are more than 20 top-ranked Taiwanese automakers and suppliers joining this remarkable event. A 50-member delegation led by Dr. Jung-Chiou Hwang, Vice Minister of the Economic Affairs will showcase the innovative achievements of Taiwan EV industry and endeavors to build global collaborative opportunities for the automotive industry. This exhibition provides the attendees with an excellent opportunity to gain the overview of Taiwan EV industry, to assess the Taiwan’s automotive suppliers’ capabilities, and to build the partnerships with the best Taiwanese supplier chain for the U.S. and the global market.

Featured Exhibits

Innovative Materials for Li-ion Battery Safety
STOBA (Self Terminated Oligomers with hyper-Branched Architecture)
- Prevent thermal run away in nano scale - Nano Fuse
- Improve the high temperature recycle life of the battery
- 2009 R&D 100 Award winner

High Power and Lightweight EV Motor
- Customized EV motors to fit OEM programs
- High power, lightweight AC induction motor
- Electrical steel with low iron loss and high magnetic flux

Power Electronics Modules(PEM) and Turn-key Testing System
- PEM with DSP-based control, direct torque control, over-current protection, over-voltage protection and over-temperature protection
- Test system includes flexible hardware combination with open architecture and versatile software platform

Intelligent Electric Multi-Purpose-Vehicle
- High performance all-electric propulsion system for MPV
- Powerful vehicle information center including multi-media, communication, navigation and multiple drive-assist systems: lane departure warning, eagle view, side view and night vision

Light Electric Vehicle for Personal Mobility
- 3-wheeler urban EV with high torque hub motor
- Removable Li-ion battery
- Auto-tilting for anti-rollover
Exhibit Floor Plan

More Exhibits

Niche EV & Body Electronics
- Electric scooter, Telematics, CAN controller, ECU, LED headlamp, Flexible loudspeaker, Solar sunroof

Energy Storage System
- Li-ion battery cell, Module, EV charger and coupler

Electric Propulsion System
- PM traction motor, Hub motor, Pancake motor, Electrical steel

Driver Assistance System
- Lane departure warning, Side-view, Bird-view, Night vision, Automated parking guidance, Anti-collision radar, Adaptive front-lighting

Exhibitor List

OEM
- China Motor Corporation
- Hua-Chuang Automobile Information Technical Center Co.
- Kwang Yang Motor Co.
- EVT Technology Co

System Supplier
- Altek Corporation
- Amita Technologies
- China Steel Corporation
- Chroma Ate Inc.
- Depo Auto Parts Ind. Co.
- E-One Moli Energy Corp.
- Gsk Group
- Hsin Chong Machinery Works Co.
- Htc Corporation
- Ken Sean Factory Co.
- Maccut Industrial Co.
- Micro-Star Int’l Co.
- Mintron Enterprise Co.
- Myson Century, Inc.
- Phoenix Silicon International Corporation
- Simplo Technology Co.
- Taiwan Calsonic
- Ta Yih Industrial Co
- Teco Electric & Machinery Co.
- Well Shin Technology Co.
- Whetron Electronics Co.

R&D Organization
- Industrial Technology Research Institute
- Automotive Research & Testing Center
- Chung-Shan Institute of Science & Technology

Agenda

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<th>Monday, June 21</th>
<th>Briefing</th>
<th>Exhibition</th>
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<tr>
<td>7:30 a.m. - 8:30 a.m.</td>
<td>VIP Breakfast briefing (Invitation only)</td>
<td>7:30 a.m. - 7:00 p.m.</td>
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<td>8:30 a.m. - 9:00 a.m.</td>
<td>Ribbon-cutting ceremony</td>
<td>Exhibition &amp; Reserved Group Meeting</td>
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<td>11:00 a.m. - 1:00 p.m.</td>
<td>Lunch briefing</td>
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<td>5:00 p.m. - 7:00 p.m.</td>
<td>Dinner briefing</td>
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<th>Tuesday, June 22</th>
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<td>7:30 a.m. - 9:30 a.m.</td>
<td>Breakfast briefing</td>
<td>7:30 a.m. - 4:00 p.m.</td>
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<td>11:00 a.m. - 1:00 p.m.</td>
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